

# **EXPERIENCE**

## FREELANCE GRAPHIC DESIGNER JULY 2002 - PRESENT

### **VARIOUS**

• I work with multiple clients in various industries across Canada on all of their print, presentation, and visual design needs.

## FREELANCE PRESENTATION DESIGNER MARCH 2016 - DECEMBER 2017

#### ROGERS COMMUNICATIONS

- Designed attractive and unique powerpoint presentations that were clear, creative, compelling, and on-brand.
- Responded to last-minute requests and changes quickly and efficiently.
- Worked with a wide variety of different Project Managers with unique styles, visions, and needs.

# FREELANCE GRAPHIC DESIGNER

MARCH - DECEMBER 2014

## KUDOS (a Calgary based employee recognition company)

 Worked with the Marketing team to design Trade Show booth pieces, white pages, 12 brochures, and other branding and collateral pieces.

#### **DESIGNER**

JULY 2001 - AUGUST 2012

#### BRANDWORKS INTERNATIONAL

- Worked with the Production Manager to build out pieces for ad campaigns.
- Set up print files for press ensuring all colours, sizes, and dielines were built to spec and sent to correct printer, newspaper, or magazine.
- · Worked with New Business Manager to design beautiful pitch books.

# **EDUCATION**

ADVERTISING AND GRAPHIC DESIGN

# THE INTERNATIONAL ACADEMY OF DESIGN AND TECHNOLOGY

Focus in all areas of design and copywriting

## HONOURS BACHELOR OF ARTS

#### UNIVERSITY OF TORONTO

Major in Communication Theory, Minors in Sociology and Psychology

# SKILLS